



EXCITING PLANS UNDERWAY FOR THE AIE CONFERENCE

There is no doubt that the African Insurance Exchange (AIE) conference is one of the biggest insurance conferences in South Africa, and one of the top events for many on their insurance industry calendar.

F **Anews** spoke to **Thokozile Mahlangu, Chief**



Executive Officer of the Insurance Institute of South Africa (IISA), about the details of the upcoming annual conference and what we can expect.

Q Tell us about the theme for the African Insurance Exchange 2020 and what the focus will be on.

The theme for next year's African Insurance Exchange is **"Explore. Imagine. Celebrate."** Through this theme we will explore alternative means of doing business in a challenging environment, imagine a number of possible futures for the insurance market and, of course, celebrate the successes on the journey the industry has taken thus far.

The theme also engenders a broad range of content to appeal to delegates across the industry spectrum – including life, wealth management, healthcare, short term, employee benefits and a whole lot more – and applies to service providers and intermediaries alike. Insurers, brokers, advisers, UMAs, Ombuds, regulators, third-party service providers, institutes, associations and

organisations will all be represented in full force.

Q What plans are under way that will make the conference even bigger and better?

The most exciting plans include bringing in more international speakers to talk on cutting edge topics, thereby adding extra depth to the content line-up. In addition, based on the success of our sports programme in 2019, we will be introducing new activities such as yoga and water sports.

An opportunity to do business; an excellent speaker line-up; coverage of a broader spectrum of the industry; an expanded list of leisure activities – these are just some of the elements that are being planned for the 2020 African Insurance Exchange (AIE).

Q What can attendees expect - is there a change in format or will things remain the same? If there is a change, please tell us why and what we can expect.

Two years ago, we introduced the concurrent business session format, where more than one session takes place at a time. This provides delegates with a range of choices at the conference, rather than forcing them into one stream. The change has been very

well received and will be enhanced in 2020.

Q Who are some of the key speakers that the industry can look forward to?

We are still working on the speaker line-up, which we will share in due course. What we can say at this time, as I mentioned earlier, is that we will be including speakers from even more countries than we did in 2019. Delegates can expect to be spoilt for choice!

Q How many delegates/attendees are anticipated to attend the conference this year?

In order to keep the conference relatively exclusive, we are targeting a maximum of 1 000 delegates for AIE 2020.

Book your spot

The 2020 African Insurance Exchange takes place from 26 to 29 July 2020 at Sun City. Booking opens soon!

Keep an eye on the South African Insurance Association's (SAIA) and IISA's social media pages for registration details, as well as updates on speakers and exhibitors.

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